

Clarity

BENEFIT SOLUTIONS™

+

 Truemed®

Truemed Employer Explainer

GET **MORE VALUE** FROM THE BENEFITS YOU ALREADY OFFER

Compliance confidence is built in.

All processes align with IRS guidelines regarding use of HSA/FSA funds for health interventions.

Truemed is a healthcare company that helps qualified employees use their HSA and FSA dollars for clinically supported, medically necessary health interventions.



Fitness and connected equipment

Wearables and activity tracking

Sleep and recovery tools

Gyms and memberships

Light therapy and other health tools

Early parenthood support



Increase account adoption by highlighting eligible spending options employees actually want to use. **Truemed** makes HSAs and FSAs more valuable without new budget or admin lift.

- Employers using Truemed experienced a **36% increase in FSA openings**.
- Average employee **contribution rises 27%**
- **No cost to employees** or **employers** to use Truemed
- Your company **saves up to 7.65%** for every HSA/FSA dollar contributed.

Learn more about us at claritybenefitsolutions.com

Truemed is for qualified customers. HSA/FSA tax savings vary. Learn more at truemed.com/disclosures

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A BENEFIT EMPLOYEES CAN USE AND APPRECIATE

HSAs and FSAs go underused because employees are unsure what qualifies. Truemed makes eligible spend clear and clinically supported so employees use benefits with confidence.

30%

Your employees can save about 30% on eligible purchases

80%

of customers report some to major progress in the health conditions they are looking to improve

85%

indicated their ability to use HSA/FSA funds influenced their decision to purchase a product

HOW TRUEMED WORKS



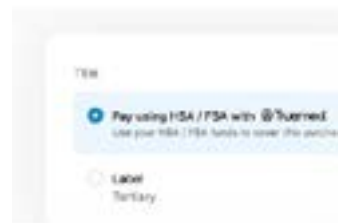
Browse

Explore products that are HSA/FSA eligible for qualified customers.



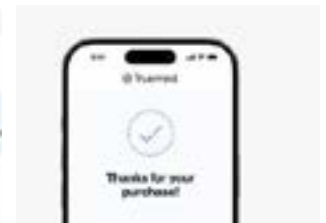
Choose

Click "Shop now" to visit the merchant's website and add your item to cart.



Qualify

Select the Truemed option at checkout and complete a health survey for licensed provider review.



Pay

If you qualify, the provider will issue a Letter of Medical Necessity and payment will be finalized.

My HSA made a **Wahoo Kickr** possible. It's been a game changer for arthritis pain, cardio health, and weight loss, especially since safe outdoor exercise and affordable gyms aren't available where I live.

- Truemed User

SIMPLE ROLLOUT WITH FOCUS ON EDUCATION

We partner with your administrator to embed **Truemed** into your existing HSA and FSA experience. Success is driven by clear communication and education to employees.

We provide employee-facing materials for onboarding and open enrollment, email templates and messaging for year-round benefits communication, and ongoing education to reinforce awareness and appropriate use.

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